

NATIONAL BROADCASTING COMPANY, INC.

A SERVICE OF RADIO CORPORATION OF AMERICA

MERCHANDISE MART

CHICAGO 54, ILL.

SUPERIOR 7-8300

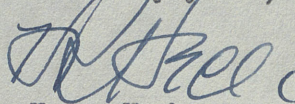
April 25, 1950

Mr. Howard Eaton, Jr. Program Director
The Yale Broadcasting Company
Box 242-A, Yale Station
New Haven, Connecticut

Dear Mr. Eaton:

Thank you very much for your letter of April 18 informing us that in your sign off at WYBC you recommended that your listeners tune to WMAQ. This is a much appreciated gesture and I hope that those who follow your suggestion may find our early morning program pleasant listening.

Sincerely yours,



Homer Heck
Program Manager

HH:km

